

# Daniel Robertson



CRAFTED  
CLAY BRICKS







# Australia's First certified Carbon Neutral Bricks.

Using sustainable practices and protecting our environment are major concerns for Daniel Robertson so we became the first brick manufacturer in Australia to produce certified carbon neutral bricks. That means we have significantly reduced our carbon footprint and offset the remaining emissions.

## Zero Net Emissions.

The entire range of Daniel Robertson bricks are carbon neutral.

## Reducing Daniel Robertson's carbon footprint.

Daniel Robertson achieved carbon neutral bricks by reducing emissions through efficiency improvements and by offsetting the remaining emissions. This breakthrough has been assessed and certified against the Australian Government's National Carbon Offset Standard.



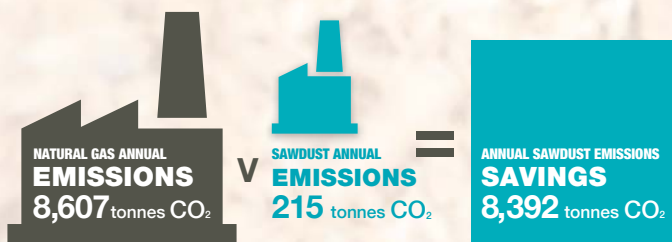
# What we do to produce Carbon Neutral Daniel Robertson bricks.

## We use sawdust, a biomass, as fuel

Daniel Robertson uses waste sawdust from the local Tasmanian timber industry as a fuel to fire kilns. Sawdust is known as a biomass – a biological material derived from living, or recently-living organisms. The sawdust produces a more sustainable manufacturing process than any traditionally used fossil fuel.

## Sawdust firing versus natural gas.

**Sawdust, a local Tasmanian waste product, is the secret ingredient to our carbon neutral success.** The graphic below shows the annual CO<sub>2</sub> reduction at the Tasmanian Longford plant, from the use of sawdust as fuel versus natural gas. Using sawdust in comparison to natural gas to fire the kilns reduces the emissions by 8,392 tonnes of CO<sub>2</sub> annually.





# Crafted clay bricks.

Since 1853 Daniel Robertson® has helped build Australia with products that combine craftsmanship with architectural excellence.

In a world of mass production, where qualities are constantly compromised, Daniel Robertson clay bricks are highly valued for their character, earthy appeal and individual charm.

Daniel Robertson is now a premium brand of Brickworks Building Products®, Australia's largest and most innovative building products manufacturer.





# A legacy in brick.

The foundation of Daniel Robertson dates back to 1853 when John Robertson began importing Welsh roofing slates which were transported to Gold Rush-era Melbourne as ballast in sailing ships. Many notable buildings in and around Melbourne still have slate roofs supplied and fixed by the fledgling company.

The business gradually grew and evolved to provide all forms of roofing, including terracotta tiles. In 1910 the company commenced their first manufacturing venture, producing concrete roof tiles in Whiteman Street, South Melbourne.

In 1928, Daniel Robertson grew further by acquiring Tunstall Brickworks in Nunawading which was converted to terracotta tile production. The transition to manufacturing fired clay products was successful and the business continued to grow.

In 1967, Daniel Robertson launched a unique range of bricks. Their rustic appearance contrasted strongly with the smooth brick faces that were then popular and made these bricks an instant hit.

In just a few years demand for Daniel Robertson bricks was such that tile production was phased out allowing the company to focus its resources on manufacturing and marketing its distinctive bricks.

In 2012, Daniel Robertson entered an exciting new era when its brick business was acquired by the Brickworks Building Products group.

The Daniel Robertson name will continue to signify excellence in architectural brickwork, supported by the resources of Australia's largest and most innovative building products manufacturer.



# Our brick products.

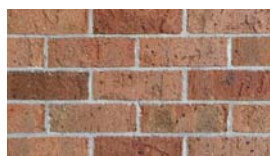
For decades Daniel Robertson clay bricks have been chosen by discerning architects, builders and home owners seeking a distinctive, premium-quality product.

Daniel Robertson bricks are finished with textured surfaces and fired to produce specific colour blends. Each brick consignment is a blend of colours with subtle distinctions and shadings. It is this variation that distinguishes Daniel Robertson bricks, creating buildings that blend into their surroundings.

## Traditional 76mm



Red Blend



Apricot



Buff

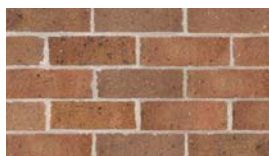
## Hawthorn 76mm



London



Hawthorn Red



Dulwich Grey



Hawthorn Black



Hawthorn Tan



Cambridge Blend

## Roman 50mm



Some Daniel Robertson colours are available in the Roman 50mm range.







# Traditional 76mm.

Daniel Robertson has long led the industry with its commitment to producing unique and exceptional clay bricks. The highly-textured appearance of Daniel Robertson Traditional 76mm bricks has been acquired through generations of development and experimentation.

The finished product you see today is a clay brick that has stood the test of time. Daniel Robertson Traditional 76mm bricks have captured the imagination of architects and helped build the Australia of today.

Traditional 76mm bricks are blended once they leave the kiln, a practice that ensures Daniel Robertson colour blends maintain the tonal variance and aesthetic excellence for which they are famous.



# Hawthorn 76mm.

The Hawthorn Range was a development of the iconic Hawthorn bricks that are an inherent part of the character of Melbourne's prestigious inner-ring suburbs.

Their colours reinterpret the traditional Hawthorn bricks while retaining their old English charm. Daniel Robertson's Hawthorn bricks are a firm favourite in heritage renovations, infills and extensions as well as in contemporary architecture.

These handsome and distinctive bricks are available in Hawthorn Black, Hawthorn Red, Hawthorn Tan, London, Cambridge Blend and Dulwich Grey.











## Roman 50mm.

Daniel Robertson Roman 50mm bricks were developed when clients requested a lower-profile brick like those seen in ancient European buildings and old English estates.

Roman 50mm bricks impart a finer, almost tapestry-like appearance to a wall which is accentuated by the natural colour variation inherent in all Daniel Robertson brick blends.

Renowned American architect Frank Lloyd Wright used the slim 50mm brick format to add to the horizontality of his unique and iconic Prairie Style homes.

Daniel Robertson Roman 50mm bricks are available in the same colour blends as the Traditional and Hawthorn series.







## Brickworks Design Centres

### Sales and Selection

#### Albion Park

45 Princes Highway  
Albion Park NSW 2527

#### Beresfield

2 Yangan Drive  
Beresfield NSW 2322

#### Bowral

Brikscape Pty Ltd  
Lot 1 Oxleys Hill Road  
Bowral NSW 2576

#### Horsley Park

738-780 Wallgrove Road  
Horsley Park NSW 2175

#### Punchbowl

62 Belmore Road North  
Punchbowl NSW 2196

#### Tuggerah

MD Brick  
19 Bryant Drive  
Tuggerah NSW 2259

#### ACT

Canberra  
7 Lithgow Street  
Fyshwick ACT 2609

## Brickworks Design Studio

### Sales, Selection, Functions and Events

#### Sydney CBD

The Design Studio  
Ground Floor,  
50 Carrington Street  
Sydney CBD NSW 2000

#### Trading hours

For trading hours please visit [danielrobertson.com.au](http://danielrobertson.com.au)

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**BOWRAL BRICKS**

The product images in our brochures give a general indication of colour for your preliminary selection. We also recommend you view current product samples before making your final decision.