

18 November 2013

Australian Securities Exchange

Attention: ASX Market Announcements

BY ELECTRONIC LODGEMENT

Dear Sir/Madam,

**Form 603 Notice of initial substantial holder – Ruralco Holdings Limited (“Company”)**

There has been recent media surrounding the shareholding that Brickworks Limited (“**Brickworks**”) holds in Washington H. Soul Pattinson & Company Limited (“**Soul Pattinson**”) and that Soul Pattinson holds in Brickworks. In order to clarify the position we enclose a substantial shareholding notice that confirms the technical relevant interest that Brickworks has in the Company as a result of its shareholding in Soul Pattinson.

Yours faithfully,

BRICKWORKS LIMITED



IAIN THOMPSON

COMPANY SECRETARY

# Form 603

Corporations Act 2001  
Section 671B

## Notice of initial substantial holder

To Company Name/Scheme Ruralco Holdings Limited

ACN/ARSN 009 660 879

### 1. Details of substantial holder (1)

Name BRICKWORKS LIMITED and its subsidiaries

ACN/ARSN (if applicable) 000 002 728

The holder became a substantial holder on [See Note 1 below]

### 2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary Shares	12,938,775	12,938,775	23.517%

(% based on 55,019,284 shares on issue)

### 3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Brickworks Limited	[See Note 1 below]	Ordinary Shares 12,938,775

### 4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Washington H. Soul Pattinson & Company Limited	Washington H. Soul Pattinson & Company Limited	Washington H. Soul Pattinson & Company Limited	Ordinary Shares 12,938,775

### 5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-Cash	
[See Note 1 below]				

## 6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Not applicable	

## 7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Brickworks Limited	738-780 Wallgrove Road Horsley Park NSW 2175
Washington H. Soul Pattinson & Company Limited	Level 1, 160 Pitt Street Mall Sydney NSW 2000

## Signature

print name   Iain Thompson

Capacity   Company Secretary

sign here



date   18/11/2013

## NOTE

- (1) The relevant interest that Brickworks Limited holds in Ruralco Holdings Limited ("**Company**") arises by virtue of the operation of the provisions of section 608(3)(a) of the Corporations Act. That section provides that a person will be deemed to hold a relevant interest in any securities that a body corporate has a relevant interest in where the person's voting power in that body corporate is above 20%. Brickworks has voting power in Washington H. Soul Pattinson & Company Limited ("**WHSP**") of 42.715%. As such, Brickworks is deemed to have a relevant interest in securities held by WHSP in the Company. Brickworks has had voting power in WHSP above 20% since 1972. For further details of the relevant interest of WHSP in the Company see the Notices of Substantial Shareholder lodged by WHSP.