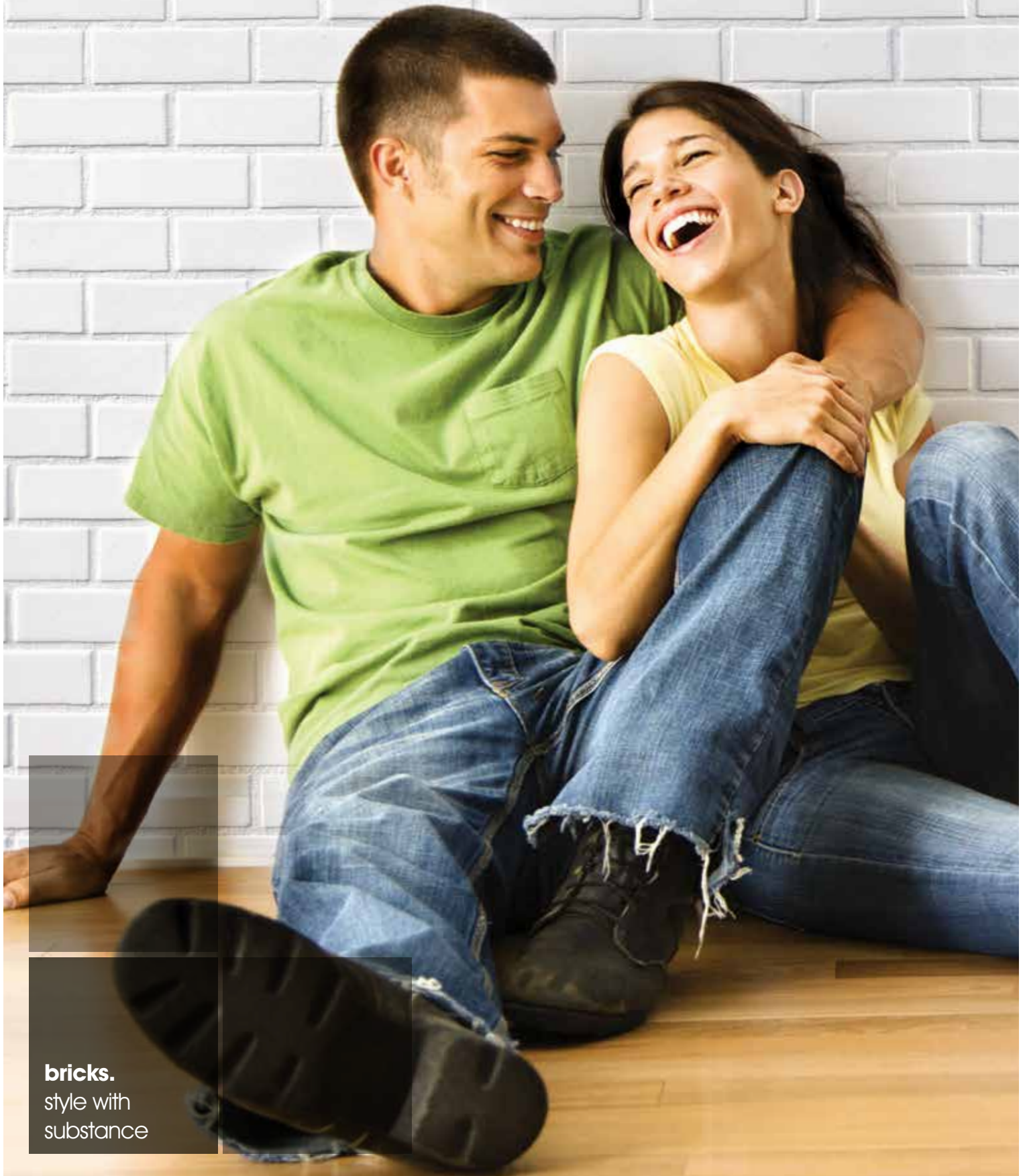


# Benefits of clay bricks



**bricks.**  
style with  
substance

# The benefits of clay bricks keep stacking up

When planning to build a sustainable home and a comfortable life, you have a lot to consider. With their complete range of cost, comfort and style benefits, clay bricks are the one and only choice.

## **Clay brick is secure, an investment for life**

As one of the world's most sought after and trustworthy sources of sustainable building materials, clay bricks are renowned for their strength and secure investment potential. The quality construction, quiet calm and ageless appeal of a solid clay brick home will protect your family for generations to come.

## **Clay brick is energy efficient**

For energy efficient warmth in winter and cool in summer, clay brick combines perfectly with passive building design to harness natural sources of energy. The natural density and thermal insulating qualities of clay moderate building temperature and reduce energy consumption rates, to provide year round comfort and savings.

## **Clay brick is low maintenance**

The most endearing quality of a clay brick home is its ability to withstand the test of time, even under the harshest environmental conditions. Clay bricks don't need paint or other treatments to maintain aesthetics and durability. They are strong, reliable and relatively maintenance free, saving you on the cost and time required to upkeep your home, compared to lighter weight materials.

## **Style and design**

Clay bricks add distinct style to any type of home. Their natural colours and textures enable you to create striking façade contrasts or more traditional neutral colour tones.

By investing in new technology Austral Bricks have been able to introduce new kiln firing techniques to produce clay bricks with a variety of surface finishes, exciting colours and different sizes.

The result is a wonderful range of clay bricks for you to build a stylish, contemporary home.

## **Clay brick is sustainable**

Made from organic minerals found in shale and local, naturally abundant sources of clay; clay brick's long-lasting life cycle offers ongoing environmental and health benefits. Durable, re-usable, free from contaminants and naturally resistant to pests or fire, clay brick is safe to live in, making it the ultimate material in responsible and economical home building design.

## **Clay bricks are fully reusable**

They are one of the very few materials that can be reused (not just recycled) with all their original qualities intact. And if they are consigned to landfill, clay bricks are chemically inert and can't pollute groundwater or contaminate soil.

## **Clay brick manufacturing is highly efficient**

Austral Bricks' super-plants use the latest high-tech automated controls and a high-efficiency kiln to achieve energy savings of 30 percent over previous technology. Our plants are also water self-sufficient, have low emissions and operate on zero waste.

## **Clay bricks out perform concrete bricks**

Clay bricks are both stronger and have a lower rate of absorption, making them easier to work with. Unlike concrete bricks, clay bricks are also colourfast and will hold their aesthetic beauty for the life of the product.